CORPORATE POLICY

Vision

We will become global number one or two in selected technologies and system solutions. We master advanced combinations of different technologies and production processes and make innovation happen.

Mission

We develop, produce and sell high quality systems for household appliances. In addition, we produce plastic parts of automotive industry. In association with our group companies, we present ourselves as an expert partner, offer integrated solutions and exploit synergies. Our markets are Europe, America and Asia. The main focus is on central Europe.
We aim to be the number one systems supplier in the household appliance industry.

Customers

The satisfaction of our customers is our highest goal. We convince our customers with marketable quality, a high level of schedule effectiveness, constant product development and improvement, innovation and competitive prices. The compliance with legal, regulatory and customer specific requirements is a matter of course for us.

Employees

We motivate our employees by giving them a high level of responsibility and with team-orientation. Constant further training promotes employee qualification.

Partnerships

We build on long-term, fair partnerships.
Our suppliers with their quality and reliability make a considerable contribution to our success. The factories cooperate with each other according to the principle of a customer-supplier relationship.

Profitability

Our company acts in a performance-related way and creates flat, efficient organisational structures. To safeguard the future of our company, we have to achieve the defined financial targets in the long term.

Management system

The implemented management system is supported by our qualified employees and preparedness for permanent further development.
Further development of the management system and the associated procedures and processes are a central component of corporate development.
The goal of our certified quality management system is ZERO DEFECTS.

October 19th, 2021

Christoph Kowatschik General Manager	Grzegorz Gonet Operations Europe	Stefan Czernuschka Quality Management